

The 18th Hole
BRICKROAD
TO SUCCESS
CHARITY GOLF TOURNAMENT

July 8, 2022

RTJ at Silver Lakes

SPONSORSHIP PACKET

BRICKROADTOSUCCESS.ORG



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Dear Friends and Supporters

The loyalty that many of you have demonstrated towards Brick Road to Success throughout the years has been remarkable. Your financial sacrifices have helped us donate roughly \$100,000 to Autism Speaks to fund Autism-related programs within the state of Alabama. We assure you that your generosity, despite recessions and economic downturns, was noticed and greatly appreciated.

Although corporate donations have remained steady, Brick Road to Success has decided to take some time to reevaluate its goals and overall sustainability. Whereas the foundation will host its final golf tournament in 2022, our commitment to better understanding Autism is continuous.

Brick Road to Success, our sponsors, and donors, are asking you to join us for our grand finale fundraiser, The 18th Hole, on Friday, July 8, 2022, at Robert Trent Jones Golf Trail at Silver Lakes in Gadsden, AL. We are counting on your participation and donations as we strive to reach this year's goal of raising \$30,000 for Autism Speaks. With your support, we can succeed in making the largest single donation in the history of Brick Road to Success.

Not only will your selfless act of giving create positive energy, but it will also grant you access to a fun-filled day at the golf course with your family, old and new friends, and colleagues. You may even be lucky enough to win a cool prize or have forever bragging rights. All you have to do is visit www.brickroadtosuccess.org to register to play or to make a donation.

Thank you in advance for your time and consideration and we look forward to having you on our winning team!

Best regards,

Brick Haley



Mission

To positively impact the lives of young individuals through the investment of time, resources, philanthropy, and encouragement.



Strategy

Host a charity golf tournament to support The Brick Road to Success in its efforts to "Sack Autism!"



Goal

Donate \$30,000 to Alabama Chapter of Autism Speaks.



Target Audience

Individuals with giving hearts, sports enthusiasts and golfers.

Donation Opportunities

- Printing of promotional materials (brochures, save the date postcards, billboards, etc.)
- Media (TV, radio, newspapers, or other communication venue) that can publicize our event
- Reception Room for a meet-n-greet the night before the golf tournament
- Food for the meet-n-greet
- Beverages, water, soda, beer, wine, liquor for both the meet-n-greet and tournament
- Polo style shirts (80 total) with embroidered BRTS logo
- T Shirts (25 total) with printed BRTS logo
- Bags to be used as goodie bags
- Items for the goodie bags (80 total), examples would be water bottles, hats, t-shirts, golf balls, golfer towels, other golf related items that our donors would enjoy having as a freebie
- Engraved bricks as awards
- Auction items (sports memorabilia, gift cards, jewelry, weekend get aways, electronics, etc)
- Printed hole signs (with stakes) with sponsor information and BRTS logo
- Sponsor Banner/Board
- Security during the event
- Gift cards to purchase miscellaneous supplies (name tags, wristbands, paper, etc.)
- Raffle items (restaurant gift cards, movie theater passes, gas cards, televisions, computers, game systems, etc.)
- Charter bus/van to transport participants from hotel to golf course.

Registration



Individual Golfer..... \$150

Registration for one (1) golfer including meal, green/cart fees, one (1) beverage ticket on/off course, gift bag.

Team (of four)..... \$600

Registration for four (4) golfers including meal, green/cart fees, one (1) beverage tickets per person on/off course, gift bags.

Silver Sponsor \$1,200

Registration for four (4) golfers including meal, green/cart fees, two (2) beverage tickets per person on/off course, gift bags, mulligans packages, shown as a Corporate Sponsor in all electronic and print media, banner signage on day of tournament.

Gold Sponsor..... \$2,500

Registration for eight (8) golfers including meal, green/cart fees, two (2) beverage tickets per person on/off course, gift bags, mulligans packages, shown as a Corporate Sponsor in all electronic and print media, banner signage on day of tournament and tee box.

Platinum Sponsor..... \$5,000

Registration for twelve (12) golfers including meal, green/cart fees, three (3) beverage tickets per person on/off course, gift bags, mulligans packages, shown as a Major Corporate Sponsor in all electronic and print media, banner signage on day of tournament, tee box, participation in the fundraiser check presentation and the opportunity to speak at the golf tournament closing ceremonies.

Presenting Sponsor..... \$10,000

Registration for twenty (20) golfers including meal, green/cart fees, four (4) beverage tickets per person on/off course, gift bags, mulligans packages, shown as a Major Corporate Sponsor in all electronic and print media, banner signage on day of tournament, tee box, participation in the fundraiser check presentation, the opportunity to speak at the golf tournament closing ceremonies and receive invitations to an exclusive cocktail reception on the eve of the tournament.

Hole Sponsor..... \$200

Sponsor Signage on Designated Hole featuring Company Name. Hole Sponsor Disclaimer: All logos must be in a vector file or high resolution digital file. We do not claim liability for any distortion. All logos must be received by June 1, 2022 to ensure timely printing.

**TO REGISTER, PLEASE VISIT
BRICKROADTOSUCCESS.ORG**

Date

July 8, 2022

Location

Robert Trent Jones Golf Trail at Silver Lakes

Start Time

Registration 7:30am, 8:00am Shotgun Start

ALL PAYMENTS MUST BE MADE BY JUNE 17, 2022

Brick Road To Success
4480 South Cobb Drive
Suite H-263
Smyrna, GA 30080

For more information or to submit Sponsorship logos, email brickroadtosuccess@gmail.com

Proceeds Benefit Autism Speaks



Autism Speaks is the world's largest autism science and advocacy organization dedicated to funding research into causes, prevention, treatments, and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families.